



SOUTH FLORIDA HEALTHCARE EXECUTIVE FORUM INC

1855 Griffin Road, Building A, Room 415 Dania Beach, FL 33004

Dear Prospective Sponsor:

RE: Invitation to be a South Florida Healthcare Executive Forum (SHFEF) Sponsor

The South Florida Healthcare Executive Forum, Inc. (SFHEF), the local chapter of the American College of Healthcare Executives (ACHE) is organized to improve healthcare delivery by providing opportunities for the professional development of its members through educational and social activities. ACHE is an international professional society of more than 48,000 healthcare executives who lead hospitals, healthcare systems and other healthcare organizations. There are over 800 ACHE members in the South Florida marketplace.

SFHEF invites you to join many other healthcare system providers and vendors to be a corporate or event sponsor. Based on the level, your sponsorship will get you:

- A dedicated table of 8 seats & recognition at the 2018 Annual Installation Dinner where almost 200 healthcare leaders attend every year
- A year-long exposure and opportunities to build one-on-one relationships
- Exposure to South Florida healthcare leaders who are making decisions in areas such as information systems, capital equipment, management consulting, pharmaceuticals and clinical and operations management systems
- Opportunities to gain new insight into your strategies, programs, products and services by participating in educational and networking offerings with SFHEF members
- An Online presence through SFHEF's website, event emails, and newsletters highlighting our Annual Partners with links to their websites and contact, product, and service information

We hope that you will join us in partnership to serve the professionals of the South Florida Healthcare Market.

Please review and complete the reservation form attached.

Regards,

Adrian Parker
2018 President, SFHEF

Karissa Ostoski
2018 Sponsorship Chair, SFHEF

Attachment: 2018 SFHEF Sponsorship Structure & Reservation Document



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South Florida Healthcare Executive Forum

Annual Sponsorships

GOLD Sponsorship - Annual Package \$3,000

- Company logo on the “new” SFHEF website with linkage
- Recognition at all events throughout the year
- Table display area for marketing material at all educational programs
- Opportunity to moderate or serve as a panelist at an educational program
- Option to host an event at company’s venue/business
- Company spotlight in an SFHEF newsletter
- One table (8 seats) at the Annual Installation Dinner
- Company recognized as Gold Sponsor in printed Dinner Program
- Full page color Ad* in premium pages of printed Dinner Program

SILVER Sponsorship - Annual Package \$2,200

- Company logo on the “new” SFHEF website with linkage
- Recognition at all events throughout the year
- Table display area for marketing material at all educational programs
- Option to host an event at company’s venue/business
- One table (8 seats) at the Annual Installation Dinner
- Company recognized as Silver Sponsor in printed Dinner Program
- Full page color Ad* in premium pages of printed Dinner Program

BRONZE Sponsorship - Annual Package \$1,250

- Company logo on the “new” SFHEF website with linkage
- Recognition at all events throughout the year
- One table (8 seats) at the Annual Installation Dinner
- Company recognized as Bronze Sponsor in printed Dinner Program

EDUCATIONAL Program Sponsorship - Monthly Package - \$500

(one available for each monthly program)

- Company name highlighted as sponsor on e-invitation sent to membership
- Table display area for company’s marketing material at program
- Introduction of company prior to the program start
- Complimentary admission to company employees (up to 5)



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NETWORKING Sponsorship - Up to 4 events per year - \$400

(up to two sponsor availability for each event)

- Company names highlighted as sponsors on e-invitation sent to membership
- Table display area for company's marketing material at event
- Introduction of company at event
- Raffle basket or item provided by company at registration table (optional)
- Complimentary admission (up to 2)

Annual Installation Dinner Sponsorships

Title Sponsor at Annual Installation Dinner (1): \$2,000

- Company name as Title Sponsor on event invitations to all membership
- Recognition and description of company highlighted at dinner event
- Full page color Ad* in premium pages of printed Dinner Program
- Company name as Title Sponsor prominently displayed in slide presentation
- Table signage and prominent table location
- One table (8 seats) at the Annual Installation Dinner

Cocktail Reception Sponsor at Annual Installation Dinner (1): \$1,500

- Company name printed on cocktail napkins
- Recognition of company highlighted at dinner event
- Full page color Ad* in premium pages of printed Dinner Program
- Table signage and prominent table location
- One table (8 seats) at the Annual Installation Dinner

Table Sponsor at Annual Installation Dinner: \$750

- Company name displayed in printed program
- Table signage
- One table (8 seats) at the Annual Installation Dinner

Full page Ad in Annual Installation Dinner Program: \$300

Color ad in dinner program (5w X 8h; high-resolution PDF)

Send ad directly to: carol@southfloridahospitalnews.com & for questions about ad specs call 561-368-6950

E. Individual Annual Installation Dinner Ticket(s): \$100



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SFHEF SPONSORSHIP RESERVATION FORM

NAME _____ EMAIL _____

COMPANY _____

SIGNATURE _____ PHONE _____

Sponsorship Level/Option – Please Circle:

- GOLD Sponsorship – Annual Package \$3,000**
- SILVER Sponsorship – Annual Package \$2,200**
- BRONZE Sponsorship – Annual Package \$1,250**
- EDUCATIONAL Program Sponsorship - Monthly Package - \$500**
- NETWORKING Sponsorship - Up to 4 events per year - \$400**
- Title Dinner Sponsor (1): \$2,000**
- Cocktail Reception Dinner Sponsor (1): \$1,500**
- Table Dinner Sponsor: \$750**
- Individual Dinner Ticket(s): \$100**
- Full page Ad in Dinner Program: \$300**

PAYMENT INFORMATION:

Checks to be made out to: SOUTH FLORIDA HEALTHCARE EXECUTIVE FORUM or
Complete Credit Card Authorization Form (*PLEASE WRITE CLEARLY*)

Please charge my credit card as indicated below:
Mastercard/Visa/AMEX/Discover

Name on Card: _____

Billing Address:

Street: _____

City _____ State _____ Zip _____

Email: _____ Phone _____

Credit Card Number: _____

CVV/Security Code: _____ Expiration: _____

Security Code is a 3 digit number on the back of a Visa or Mastercard and 4 digits on the front of your Amex card.

Signature: _____

Questions regarding sponsorships, contact Karissa Ostoski at 904-994-0144 or Karissa.Ostoski@gmail.com Questions regarding payment, contact Jeff Kramer at 954-989-7462 or jkramer@bdo.com

**Please mail, or scan and email, this completed reservation form with payment to:
Jeff Kramer c/o BDO, 515 E Las Olas Blvd, 5th Floor, Fort Lauderdale FL 33301 / jkramer@bdo.com**