



Editorial Guidelines

The editorial focus of FHIweekly, Specialty Focus and FloridaHealthIndustry.com is on the business and regulatory issues affecting Florida healthcare providers. We accept contributions from our audience of physicians, hospital executives, group practice administrators and other healthcare professionals. Any contribution that addresses the above in a timely and relevant way will be considered provided that the piece is not self serving in any manner. A typical article in FHIweekly or Specialty Focus will be 350-500 words. Longer articles will either be broken into a newsletter series or continued on the website. No advertorial will be accepted. Opinion pieces are encouraged but will be labeled as such.

It is preferred that submitted content be hosted in cyberspace by the contributor (blog page or website). We will then publish an excerpt of the contributed story and install a [click HERE to read the rest of the article](#) button. In this way we can serve the contributor by linking and thus driving traffic to author's site or blog. And it makes our editing job easier!

Please submit articles to JHerschler@comcast.net. Please submit as word doc in Arial ten point font with suggested headline and linked byline. Avoid overuse of bold, underline and italics. Please provide a brief bio. Headshot will be published if space permits. Please submit all images (headshots, graphs, pics, tables etc) as separate JPEG files. To view the website please visit www.FloridaHealthIndustry.com. You can also view the latest newsletters there by clicking on the FHIweekly button in the left column of the home page or the Specialty Focus button on the bottom of the home page.

Thank You.