

Bank of America Practice Solutions and Carr Healthcare Realty present...

Practice Startup/Practice Expansion

Tues., Oct. 18 | 7:30-10:30 am | Downtown Ft. Lauderdale



a Healthcare Roundtable Series event

Sponsors

CareCloud

Digital Resource

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FACULTY BIOS

Opening Remarks

Claudia Marcelo, DO

Geriatrician

Medically Fit & Balanced

Dr. Marcelo is the owner/operator of concierge practice encompassing a hybrid model incorporating traditional family & geriatric medicine with functional & metabolic medicine. Delivering VIP service, including house calls. Focus is on preventative health care. Certified by the American Board of Family Practice in Geriatric Medicine, she is formerly Geriatric Physician at Life Care Center Inverrary in Lauderhill.

Moderator

Sandra Doman, DC, Post Graduate Training in Electrodiagnosis and Registered Yoga Teacher

Owner/Operator

Miami Sports Chiropractic & Yoga Center

She earned her doctorate with honors from Palmer College of Chiropractic, Florida Campus and holds a B.S. in Marketing and Economics from Lehigh University in Pennsylvania. Her progressive approach to rehabilitation and patient care led her to develop Dr. Doman's Guide to Working with Injuries®, a program to teach yoga teachers how to work with musculoskeletal injuries.

- 3-year President of Dade County Chiropractic Society
- On site chiropractor for Dwyane Wade and University of Miami basketball camps
- On site chiropractor at Gulfstream Park for the jockeys
- Experience treating pro athletes from all major sports.
- Adjunct faculty for chiropractic school, National University of Health Sciences in Chicago
- Founder of Miami Sports Chiropractic & Yoga Center in Aventura Florida. Newly expanded facility opened July 2014.

Panelists

Jason Nunez, VP, Business Development Officer

Bank of America Practice Solutions Dental & Medical

Mr. Nunez specializes in medical and dental practice sales and acquisitions. He will discuss how physicians and dentists in today's economy are able to secure financing to acquire, startup or expand healthcare businesses.

Ken Jorgenson, Sales Associate Florida

Carr Healthcare Realty

Ken Jorgenson is a commercial real estate agent with CARR Healthcare Realty assisting clients with new offices, relocations, land purchases, lease renewals and more. CARR is a healthcare tenant/rep firm with over 30 offices nationwide and multiple brokers across the state of Florida.

Faculty BIOS continued below.

Faculty BIOs continued from top.

**Shay Berman, President
Digital Resource LLC**

Shay Berman has spent years developing the best digital marketing strategies to drive real revenue to businesses of all sizes. Shay holds a degree in Advertising from Michigan State University with specialization in Internet Marketing. His association with MSU led him to develop his strategies with the help of top Google Executives. The internet can be a scary place for many business owners, but Shay's clear-cut approach to internet marketing has driven his clients' businesses to new heights.

**Brian Foster, MBA, Director of Client Solutions
CareCloud**

Sales and business development of healthcare IT products and services are Brian's passions. CareCloud is a firm specializing in practice management, EHR and revenue cycle management solutions for healthcare providers. Prior to that he was the Director of Sales at Avisena. Mr. Foster also has an extensive background in publishing. He was the owner of the Aventura Times and the Publisher of Florida Medical Business.

Closing Remarks

**David Fater, Chief Executive Officer
ALDA & Associates International, Inc.**

A boutique consulting firm specializing in healthcare and life sciences, ALDA & Associates has offices in Florida, Atlanta, New York and Ecuador. As a senior C-level executive with public companies in the physician management sector, Mr. Fater is experienced in assisting practices with growth and capital needs. He has also served as the Chief Operating Officer of 200+ physician Accountable Care organization from inception, including obtaining the Medicare Shared Savings Program contract with Medicare. He has also negotiated commercial contracts with Florida Blue, Humana and Coventry. Mr. Fater is a graduate of the University of North Carolina with a Bachelor of Science in Accounting and is a CPA in North Carolina, Georgia, New York and Illinois.



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